

# Fundraising for Freedom!



## PAST EVENTS - some success stories...

Here are some examples of the different types of events that have been successfully organised by our supporters with fantastic results!

**Liz Evans**, an Anti-Slavery Member, organised an inspirational **cello recital** in a small hamlet in Monmouthshire, Wales. The famous virtuoso cellist, Kathryn Price, who has played in such notable places as the Wigmore Hall in London and New York's Carnegie Hall, generously gave the performance, and helped raise a fantastic £1,700 for our work!

The '**Festival of Flight**' was a truly sensational educational club night held at the Scala in London in February 2002.

Inspired by our work, **Natalie Warren** contacted us and, together with a committee, numerous volunteers and six months hard work, created an event that was sold out with over 1,000 people attending. The event was a blend of world

music, with renowned artists

and DJs,

performance poetry and a healing room that offered relaxation and massage. In particular, the Festival of Flight and Anti-Slavery received exceptional publicity, including in the New Internationalist, Guardian, Time Out, Evening Standard, the London radio station, Choice FM, and it was filmed by BBC 4.

The event raised £4,300 for Anti-Slavery.



Parker Lake (*right in photograph below*) ran the 2001 **Dublin Marathon** and raised £1,400 towards Anti-Slavery's work! His company also agreed to match the funds that he raised.



Sam Lutostanski (*right in photograph below*) and the pupils of the **Hall School**, London, became interested in Anti-Slavery's work after seeing the news about a 'slave ship' in April 2001, which highlighted the plight of children, trafficked into slavery in West Africa. They raised a magnificent £217!

One of our most dedicated Members, Graham Martin, has, for the last 15 years, held an annual Garden Party in Devon in aid of Anti-Slavery. In 2001, the party raised an amazing £812 with around 130 people attending. Graham sent us a few tips on how he does it.



- **Publicity:** send local newspapers a press release in advance including information about Anti-Slavery.
- **Venue:** for outdoor events, remember to make provision for wet weather!
- **Food and drink:** you can make a small budget go a long way, for example by getting wine from a supermarket on a 'sale or return' basis with free glasses
- **Music:** try and get local talent to donate their time, and show your appreciation with a small gift and by providing them with food and drink
- **Raise awareness:** make Anti-Slavery leaflets available for people to take away.

- **Ticket price:** charge a reasonable price for tickets which could include the first drink, food and entertainment, with additional drinks on top.
- **Raffle:** ask local businesses to donate prizes, sell tickets at the event and you can raise more funds for Anti-Slavery

**Good luck!**

**Thank you to everyone for your great efforts and hard work!**