



**anti-slavery**

# SWEEPSTAKE

**EUROS 2024**

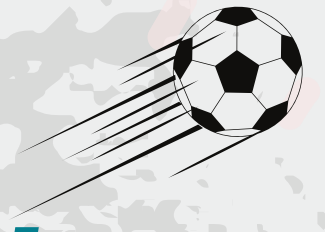


	<b>GERMANY</b>		<b>POLAND</b>
	<b>SWITZERLAND</b>		<b>FRANCE</b>
	<b>SCOTLAND</b>		<b>NETHERLANDS</b>
	<b>HUNGARY</b>		<b>AUSTRIA</b>
	<b>CROATIA</b>		<b>ROMANIA</b>
	<b>ITALY</b>		<b>UKRAINE</b>
	<b>ALBANIA</b>		<b>SLOVAKIA</b>
	<b>SPAIN</b>		<b>BELGIUM</b>
	<b>DENMARK</b>		<b>TURKIYE</b>
	<b>ENGLAND</b>		<b>CZECH REPUBLIC</b>
	<b>SLOVENIA</b>		<b>PORTUGAL</b>
	<b>SERBIA</b>		<b>GEORGIA</b>



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## How to participate:

**1. Spread the word:** Let your friends, family, or colleagues know you're hosting a charity sweepstake. Use our handy email and text message templates on page 4 and 5 of this pack.

**2. Set an entry fee:** Ask each participant to donate £4 to £10. Collect donations in person, via bank transfer by sharing your details, or make it even easier with using an [online collection box](#). It's that simple! Half of the funds raised will go to Anti-Slavery International, and the other half will go to the lucky sweepstake winner. Donations can be made [here](#).

**3. Assign teams:** Use our charity sweepstake pack to cut and fold the teams participating in Euro 24. Put them in a hat or envelope, or use an online generator like [Sweepstake Generator](#) to assign teams randomly.

**4. Draw teams:** Have participants draw a team from the hat or envelope or inform them of their assigned team from the online generator. Make sure to keep a record of who has which team.

**5. Announce the prize:** Let everyone know the total prize pot, or buy a gift with the money you've collected. After the final, give the prize or prize money to the person with the winning team! Then donate the other half [here](#) or scan the QR code below.

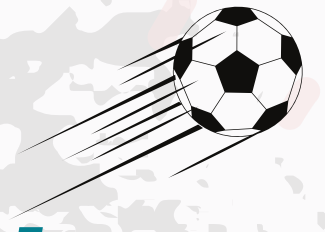


See pages 4 and 5 of this sweepstake pack for a draft email and text message that you can just copy and send to colleagues and friends!



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## *Top Tips and Ideas:*

**01. Challenge yourself** to get as many colleagues and friends to participate as possible. Kindly ask them if they would like to win a cash prize AND support a wonderful charity – who wouldn't?

**02. Getting many people involved doesn't have to be difficult or time-consuming** – you can just send out a message in your friend's group chat or an email to your all-staff email list. You can also tell your friends or colleagues in person or at lunch!

**03. Make it as easy as possible for people to participate.** If possible, take cash payments, payments by bank transfers or Paypal for entries or set up a collection pot.

**04. Ensure that the rules of the sweepstake are easy to understand.** The most crucial pieces of information to share with participants are the deadline for their donation, the entry fee and how they can donate the money to you.

**05. Don't be shy to follow up with friends or colleagues about their participation,** in person or with a reminder email. And, of course, keep in mind that you can also run 2 sweepstakes if more than 24 people end up participating!

To:

All-Staff Email List



Subject: Join Our Charity Sweepstake for the Euros — Win Big and Support Anti-Slavery International! 🏆🏈

Hi everyone,

I'm excited to announce our charity sweepstake for the upcoming Euros, and I'd love for you to be a part of it! This is a fantastic opportunity to have some fun, win a prize, and support a truly worthy cause—Anti-Slavery International. 😊

### Why Support Anti-Slavery International?

Since 1839, Anti-Slavery International has been dedicated to ending all forms of modern slavery. Their work is vital and impactful, and you can learn more about their incredible efforts [here](#).

### What's a Charity Sweepstake?

It's super simple and a lot of fun:

1. **Express Your Interest:** Just reply to this email to join.
2. **Make a Donation:** Contribute an entry fee between £4 and £10 (your choice) by [add date]. Half of the total entry fees will go directly to Anti-Slavery International, and the other half will be the prize for the lucky winner!
  - Online collection pot: [link to your collection pot]
  - Bank Transfer: [add bank details]
  - Cash: You can also give me the money in cash when we meet.

### How It Works:

- **Team Assignment:** Before the tournament starts, I'll randomly assign each participant a team using an online generator. I'll then message everyone with their team and keep you updated on our fundraising progress and the total prize pot.
- **Winning:** When the Euros are over, if your team wins, you get the prize pot! 🏆

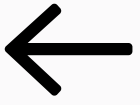
### Why Join?

- Support a Great Cause: Your participation helps fight modern slavery.
- Win Big: Half of the entry fees go to the winner.
- Have Fun: Add some extra excitement to the Euros!

I hope many of you will join in this fun and meaningful activity.

Cheers,

[Your Name]



## Football Friends

MAY 23, 6:25 PM

Hey everyone! 🌟

Exciting news! I'm organising a charity sweepstake for the upcoming Euros to support Anti-Slavery International. This is your chance to win some money while backing a fantastic cause! 😊

Anti-Slavery International, established in 1839, is dedicated to ending modern slavery. You can learn more about their incredible work [here](#).

### What's a Charity Sweepstake?

It's super easy and fun! Here's how it works:

- 1. Join the Fun:** Just message me here to sign up.
- 2. Entry Fee:** Donate an entry fee of your choice between £4 and £10 by [add date]. Half of the donations go to Anti-Slavery International, and the other half goes into the prize pot!
- 3. How to Pay:** You can use my online collection pot or transfer the money to my bank account (details below) or give me cash when we meet.
  - **Collection Pot** [add collection pot URL]
  - **Bank Details:** [add bank details]

### How It Works:

- **Team Assignment:** Before the tournament kicks off, I'll randomly assign everyone a team using an online generator.
- **Updates:** I'll keep you posted on the total amount raised and the prize pot size.
- **Winning:** At the end of the Euros, the person with the winning team takes home the prize pot!

It's a simple and enjoyable way to support a meaningful cause and get involved in the excitement of the Euros! If you have any questions, feel free to ask. I hope many of you will join in!

Cheers,  
[Your Name]



Enter your message...

