

YouGov / CJC Survey Results

Sample Size: 1802 UK adults
Fieldwork: 18th - 19th August 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region							
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Northern Ireland	
Weighted Sample	1802	591	436	157	669	708	878	924	196	751	436	417	1027	775	209	589	386	422	150	47	
Unweighted Sample	1802	596	428	157	710	708	818	984	175	729	450	447	1026	776	188	601	391	434	153	35	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How common or uncommon do you think it is for everyday consumer goods sold in the UK to have the following in their supply chains?

Exploitation of people (e.g., poverty wages, unsafe working conditions or modern slavery)

Very common	22	14	30	21	23	19	22	23	31	26	19	15	23	21	25	21	22	22	23	26
Quite common	42	42	41	47	48	39	40	44	35	41	46	44	43	41	41	45	39	37	51	42
TOTAL COMMON	64	56	71	68	71	58	62	67	66	67	65	59	66	62	66	66	61	59	74	68
Not very common	20	26	18	22	19	24	23	17	22	18	22	22	21	19	22	19	23	22	14	19
Not at all common	3	4	2	2	2	4	4	2	3	3	3	5	2	5	5	3	2	6	2	0
TOTAL NOT COMMON	23	30	20	24	21	28	27	19	25	21	25	27	23	24	27	22	25	28	16	19
Don't know	12	13	9	8	8	14	11	13	10	13	11	14	10	15	7	12	15	14	10	13

Environmental damage

Very common	29	17	43	28	38	20	27	31	39	37	21	16	33	23	30	27	28	27	36	41
Quite common	44	50	37	54	44	47	44	45	34	41	50	49	45	43	45	46	44	41	45	51
TOTAL COMMON	73	67	80	82	82	67	71	76	73	78	71	65	78	66	75	73	72	68	81	92
Not very common	10	14	8	6	7	13	12	7	11	6	12	12	9	11	9	11	10	9	7	6
Not at all common	2	3	1	3	2	3	3	1	5	2	2	2	2	3	3	1	2	4	1	0
TOTAL NOT COMMON	12	17	9	9	9	16	15	8	16	8	14	14	11	14	12	12	12	13	8	6
Don't know	15	16	11	10	9	18	14	16	12	13	15	20	12	20	13	14	17	19	11	2

To what extent would you support or oppose the introduction of new UK laws that require companies to undertake meaningful steps that ensure their supply chains do not do any avoidable damage to the environment?

Strongly support	44	30	59	54	57	33	41	46	52	48	38	38	48	38	56	42	38	41	48	57
Tend to support	39	48	34	35	35	46	39	40	28	35	43	50	38	41	31	43	40	40	37	35
TOTAL SUPPORT	83	78	93	89	92	79	80	86	80	83	81	88	86	79	87	85	78	81	85	92
Tend to oppose	5	8	4	3	3	7	8	3	8	4	8	4	5	6	3	5	7	5	5	8
Strongly oppose	2	3	0	3	1	2	3	0	2	2	2	1	2	2	2	2	1	2	0	0
TOTAL OPPOSE	7	11	4	6	4	9	11	3	10	6	10	5	7	8	5	7	8	7	5	8
Not sure	10	12	3	5	4	11	10	10	11	11	9	8	8	13	8	9	12	12	9	0

And to what extent, if at all, would you support or oppose the introduction of new UK laws that mandate companies to undertake meaningful steps to ensure that their supply chains do not exploit people (e.g., poverty wages, unsafe working conditions and mo

Strongly support	58	43	76	65	70	50	53	63	59	62	55	54	62	54	70	56	53	59	60	78
Tend to support	29	41	18	28	22	36	31	27	21	25	32	37	28	31	19	33	32	27	29	19
TOTAL SUPPORT	87	84	94	93	92	86	84	90	80	87	87	91	90	85	89	89	85	86	89	97
Tend to oppose	3	4	2	2	2	3	5	2	8	2	3	2	3	4	3	3	4	2	4	3
Strongly oppose	1	2	0	1	1	2	2	0	0	1	2	1	1	2	2	1	1	1	0	0
TOTAL OPPOSE	4	6	2	3	3	5	7	2	8	3	5	3	4	6	5	4	5	3	4	3
Not sure	8	10	4	4	5	9	8	8	11	9	8	5	7	10	6	6	10	12	7	0

Do you believe that the following UK laws are currently too strict, not strict enough, or about right?

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

...current laws preventing the producers of consumer goods, and their suppliers, from damaging the environment

Too strict	2	4	1	2	1	3	4	1	4	2	2	2	2	2	3	3	3	2	0	0
About right	20	31	14	13	14	27	24	17	18	18	22	23	19	22	19	22	20	19	16	25
Not strict enough	55	42	68	70	66	47	51	58	57	54	55	54	58	50	62	54	51	53	61	62
Not sure	23	24	18	15	19	23	21	24	21	25	21	21	20	26	16	21	26	26	23	13

...current laws preventing the producers of consumer goods, and their suppliers, from exploiting their workers

Too strict	2	1	1	1	2	1	3	1	2	3	1	1	2	1	3	1	3	1	1	5
About right	20	31	12	22	16	27	24	17	17	18	21	25	19	22	18	23	20	20	16	13
Not strict enough	55	44	68	61	63	50	51	58	58	52	58	54	57	51	59	54	52	53	57	65
Not sure	23	23	19	17	19	22	22	24	23	27	19	20	22	25	19	22	25	25	27	17

In cases where people working abroad in the supply chains or subsidiaries of UK companies feel they have been exploited, do you believe that they should or should not be allowed to pursue legal action against the UK company in a UK court?

Should	48	34	64	56	60	38	47	48	59	53	42	39	50	45	61	47	43	43	51	66
Should not	23	37	12	19	14	33	28	17	15	16	29	32	23	22	15	24	23	25	22	14
Not sure	30	29	24	25	25	29	24	35	26	31	29	29	27	33	24	29	34	31	27	20